

# Reshoring Initiative: Bringing Manufacturing Back Home

## CIBER/Ohio Manufacturing Institute Lecture Series

**Featuring:**  
**Harry Moser**  
Founder of the Reshoring Initiative

Thursday, January 26  
7:30-9:00am

Thursday, January 26  
7:30-9:00am

Mason Hall Rotunda  
250 W. Woodruff Ave.  
Columbus, OH 43210

### RSVP

<http://go.osu.edu/reshoring>

### Map of Location

<http://www.osu.edu/map/building.php?building=252>

### Parking

<http://www.osu.edu/map/building.php?building=159>

The move to reshore production has grown increasingly popular in the U.S. over the last few years in the face of higher transportation and fuel costs, higher wage rates and reject rates in developing countries. Companies can reshore to:

- Reduce pipeline and surge inventory impacts on JIT operations
- Improve the quality and consistency of inputs
- Cluster manufacturing near R&D facilities, enhancing innovation
- Reduce IP and regulatory compliance risk
- Reduce Total Cost of Ownership (TCO).



The mission of the Reshoring Initiative is to bring good, well-paying manufacturing jobs back to the United States by assisting companies to more accurately assess their total cost of offshoring, and shift collective thinking from 'offshoring is cheaper' to 'local reduces the total cost of ownership.'

Harry Moser founded the Reshoring Initiative to bring manufacturing jobs back to the U.S. by helping OEMs better understand the full cost of offshoring and the benefits of reshoring. Largely due to the success of the Reshoring Initiative, Harry was inducted into the Industry Week Manufacturing Hall of Fame 2010, joining Jack Welch, Steve Jobs, and Lee Iacocca.

**Ohio**

Manufacturing  
Institute



International Programs Office/CIBER  
2nd Floor, Mason Hall  
250 W. Woodruff Ave.  
Columbus, OH 43210



**FISHER**  
COLLEGE OF BUSINESS

**CIBER**  
CENTER FOR INTERNATIONAL  
BUSINESS EDUCATION AND RESEARCH